



Dear Pro-Life Leader,

A new poll (which we will share with you in the near future) has shown that as people become more aware of abortion's harmful effects on women, they are:

- 1) less likely to advise others to abort, and
- 2) less likely to support *poor-choice* political candidates.

Together, we need to better educate the public about the new research that proves abortion is a safety hazard, not a safety net.

As you know, the Elliot Institute is the nation's leading provider of information on abortion complications. We are currently engaged in a major effort to update our fact sheets, brochures, and other materials. Our goal is to make it *easier for you* to educate your supporters and the general public.

With your permission, we will be sending you additional Pro-Woman/Pro-Life Resource Kits. Future kits will include:


- A Politician's Resource Kit
- A Media/Marketing Resource Kit
- A Pastor's Resource Kit

This Introductory Kit also includes educational materials that you can distribute at fairs, schools, churches, or legislative venues. *You have our permission to duplicate and distribute anything in this packet.* You may also remove our name and contact information from the materials and substitute yours, if necessary.

Though we appreciate donations to support our research and education efforts, there is no charge for these materials. **But to avoid wasting resources, you will ONLY continue to receive them if you return the enclosed reply card.** Please include an email address, since some materials will *only* be sent by email. We will also notify you by email about new research as soon as it is published.

You are in our prayers. Please pray for us in return.

Yours for Life in Christ,


David C. Reardon, Ph.D.
Director

P.S. To learn more about a comprehensive pastoral, political, and educational strategy for ending abortion — legal and illegal, surgical and chemical — please read *Making Abortion Rare: A Healing Strategy for a Divided Nation*. You can order this book, which national pro-life leaders have described as “brilliant” and “must reading” for every pro-lifer, at half price with the enclosed coupon!