

**“IF YOUR PAPER WOULD HAVE BEEN
AVAILABLE TO ME IN COLLEGE
I WOULD NEVER HAVE HAD AN
ABORTION.”**

NANCY

IT HAS TOUCHED MANY LIVES — WITH YOUR HELP, IT WILL TOUCH MORE

STOP

THOSE CONSIDERING ABORTION

The truth about abortion's physical, emotional and psychological dangers will make people think twice about abortion as a solution to a crisis pregnancy.

HELP

THOSE HURT BY ABORTION

Let them know they are not alone. Invite them to find healing and conversion through a post-abortion ministry. Free them to live a better life and to warn others of the risks.

WHERE TO DISTRIBUTE

- | | | |
|-------------------|---|--------------------|
| High Schools | ■ | Doctors' Offices |
| Colleges | ■ | Laundromats |
| Churches | ■ | Beauty Salons |
| Fairs | ■ | Information Tables |
| Pregnancy Centers | ■ | Grocery Stores |
| Newspapers | ■ | Direct Mail |
| Workplace | ■ | Newspapers |

PENNIES PER READER

If your organization raises the funds to insert *Hope and Healing* into a community newspaper as a paid advertisement (usually around \$50 per thousand copies), we would provide the inserts to you at a reduced cost. For instance, some groups have distributed *Hope and Healing* to 30,000 homes for around \$3,000-\$4,500. You could even distribute copies to 100,000 homes for around \$10,000.

FUNDRAISING SOURCES

Contact churches, pro-life groups, crisis pregnancy centers, and other like-minded organizations and ask them to be co-sponsors with you on this project. For large orders, we can even provide a special edition listing contact information for the sponsoring organizations.

continued

If there is a Catholic or Christian hospital in your area, they can draw on advertising and public education funds to distribute *Hope and Healing* as a mental health resource in the community.

You can also seek grants from regional foundations that support public health education. Sample grant proposals are posted on our web site at www.afterabortion.org.

PERSONALIZED EDITIONS

For large orders, we may be able to print a personalized edition of *Hope and Healing* that could include information on how to contact you and more about your organization.

PLEASE JOIN THIS URGENT CAMPAIGN TO TOUCH HEARTS AND CHANGE LIVES

ORDER

HOPE AND HEALING TODAY

- Use the form inside *Hope and Healing*. Or call 1-888-412-2676.
- For more ideas about using this insert, visit www.afterabortion.org. Click on the *Hope and Healing* link.

HELP

SUPPORT THIS OUTREACH

Help spread *Hope and Healing*. Send your tax-deductible donation to:

Elliot Institute
PO Box 7348-HH
Springfield, IL 62791

Thank you!
