



## MEDIA TALKING POINTS

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### TOP 10 PRO-WOMAN / PRO-LIFE SOUND BITES

1. Abortion is a safety hazard, not a safety net.
2. Abortion is a poor choice and women deserve better.
3. Abortion rates are falling. Women have been there, done that, and hated it. They're warning others not to make the same mistake.
4. 60% of post-abortive women surveyed felt forced to abort. This is not pro-choice, it's no-choice. Abortion is pushed, not chosen. The real crisis isn't unwanted babies, it's unwanted abortions.
5. Abortion is big business. The profiteers of this lucrative, multimillion-dollar industry are protecting their pocketbooks, not women.
6. PRO-CHOICE advocates are POOR-CHOICE advocates.
7. Abortion is killing women. After abortion, suicide rates are seven times higher, overall death rates also go up, and life span is shortened.
8. Coerced abortion is common. Most women surveyed felt forced to abort. Homicide rates are higher after abortion, and other pregnant women are beaten or killed if they *don't* abort. Abortion is a major part of the current domestic-violence crisis.
9. Abortion is bad medicine. No scientific studies show abortion has helped women, but numerous studies show it has injured or killed millions of women.
10. 90% of post-abortive women surveyed said they weren't given enough information to make an informed decision. Abortionists are withholding information and using assembly-line counseling, without screening for known risk factors or telling women the full story.

### 6 KEY TALKING POINTS

1. **Abortion is killing women, too. It may be legal, but it's not safe.**
  - Major medical journals report higher death rates, including suicide rates that are **seven times higher** after abortion. Compared to women who carry to term, women who abort are three-and-a-half times more likely to die in the year after an abortion.
  - Research published in major medical journals links abortion to:
    - Substance abuse
    - Higher rates of depression
    - Infertility
    - Psychiatric illness
    - Divorce
    - Death from all causes, including suicide
  - Thousands of women testify to the damage suffered after their abortions. Many were not informed of the risks. 90% said they weren't given enough information to make an informed choice.

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- 40 million abortions have left us with 60 to 80 million or more mothers, fathers, family and friends who know firsthand about the serious aftereffects of abortion.

**2. Abortion is pushed, not chosen. Unwanted abortion is the rule, not the exception.**

- Nearly 60% of women surveyed say they felt forced to undergo an abortion.
- 90% said they weren't given enough information to make an informed *choice*.
- 83% said they would have *chosen* to carry to term if they had received support.
- Millions of women have submitted to unwanted abortions to satisfy the demands of their male partners, parents, doctors, or employers.
- The great American tragedy is the scourge of unwanted abortions.

**3. Abortion is big business. Abortion profiteers don't fully inform women.**

- Abortion is a multimillion-dollar industry whose profiteers exploit women. They are protecting their pocketbooks, not women.
- The most profitable abortion clinics use assembly-line counseling because it is so profitable. They don't screen for known risk factors.

**4. Post-abortion complications increase health care costs.**

- Abortion *doubles* the risk of premature births in subsequent pregnancies. The average hospital charge for a pre-term birth is \$58,000, compared to \$4,300 for a full-term birth. Premature delivery is the leading cause of birth defects.
- Other studies have shown that women who have abortions have higher rates of substance abuse and require significantly more treatments for psychiatric care.

**5. Even abortion advocates admit: Abortion rates are falling. Most women are now on the pro-life side.**

- The pro-abortion Center for the Advancement of Women found that a majority of American women *don't* support abortion on demand.
- Abortion rates have dropped steadily over the past 15 years because women regret their abortions. Women are warning others not to make the same mistake.
- Women are telling their daughters, sisters, and friends that abortion is life-shattering, not life-saving.

**6. Pro-lifers are pro-woman.**

- Pro-lifers support women — before and after abortion, offering real help through 3,000 crisis pregnancy centers and hundreds of post-abortion ministries.